

What Does Furnishing a Home Cost?

A ROOM-BY-ROOM GUIDE TO HELP YOU PLAN FOR
QUALITY, COMFORT, AND DESIGN FLEXIBILITY.

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UNDERSTANDING YOUR FURNITURE INVESTMENT



When it comes to furnishings, the right investment really depends on your priorities and quality expectations. The ranges in this guide are meant to give you a general idea of what to expect for different rooms and levels of quality. The Good range reflects the minimum I feel comfortable recommending for decent quality, while the Better range represents a more comfortable range for both quality and design flexibility. It is possible to spend less, but when we dip below that minimum, it becomes harder to find pieces that meet a certain standard of durability, comfort, quality, and aesthetic while still giving us enough options to create a cohesive space. Your entire project also doesn't need to fall within one column. I often see clients mix levels depending on what matters most to them. For example, you may want to invest more in a sofa because comfort and durability are important to you, while spending less on another item. Someone else may prioritize a beautiful rug or statement lighting instead. How the budget is distributed is just as important as the total investment, and I'll help find the right balance based on your priorities and how you use the space. The ranges are also not meant to suggest that every individual item will land exactly within its corresponding range.

Please keep in mind that these ranges are for reference only. Every room is different. A smaller room may not require every item shown, while a larger space may need additional or larger-scale furnishings to feel properly balanced. The individual prices shown are also general guidelines rather than fixed allowances. The actual cost depends on factors such as your room size, layout, and the specific furniture sizes needed to make everything feel proportional. For example, if a living room calls for a larger corner sectional or a combination of a sectional and loveseat, the sofa investment would naturally be higher than the amount shown in the sample range. Similarly, if you prefer in-store options that you can sit-test, this can narrow the available selection and may result in a slightly higher investment compared to online-only options.

The final furnishings budget will always be tailored to the size, layout, needs, and design of your specific space.

ENTRYWAY

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ROOM	ITEM	GOOD	BETTER	BEST
ENTRY	Console Table	\$1,500.00	\$3,000.00	\$3,000.00
	Bench/Ottoman	\$750.00	\$1,500.00	\$3,000.00
	Mirror	\$750.00	\$1,500.00	\$5,000.00
	Art	\$500.00	\$1,500.00	\$2,500.00
	Area Rug	\$750.00	\$1,500.00	\$2,500.00
	Ceiling Light	\$700.00	\$1,500.00	\$2,500.00
	Accessories	\$500.00	\$1,000.00	\$2,000.00
	total estimate w/o shipping + tax	\$5,450.00	\$11,500.00	\$20,500.00
	TAX ESTIMATE (10%)	\$545.00	\$1,150.00	\$2,050.00
*20-30% estimate	Shipping, freight and white glove delivery/inspection/installation services	\$1,090.00	\$2,300.00	\$4,100.00
	TOTAL ESTIMATE	\$7,085.00	\$14,950.00	\$26,650.00

BREAKFAST NOOK

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ROOM	ITEM	GOOD	BETTER	BEST
BREAKFAST NOOK	Table	\$1,000.00	\$2,000.00	\$3,000.00
	Chairs (qty. 4)	\$1,000.00	\$1,500.00	\$3,000.00
	Mirror/Art	\$500.00	\$1,000.00	\$2,000.00
	Chandelier/Pendant	\$800.00	\$1,500.00	\$3,500.00
	total estimate w/o shipping + tax	\$3,300.00	\$6,000.00	\$11,500.00
	TAX ESTIMATE (10%)	\$330.00	\$600.00	\$1,150.00
*20-30% estimate	Shipping, freight and white glove delivery/inspection/installation services	\$660.00	\$1,200.00	\$2,300.00
	TOTAL ESTIMATE	\$4,290.00	\$7,800.00	\$14,950.00



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ROOM	ITEM	GOOD	BETTER	BEST
DINING ROOM	Dining Table	\$2,000.00	\$5,000.00	\$10,000.00
	Dining chairs x8	\$2,000.00	\$8,000.00	\$12,000.00
	Counter stools x4	\$3,200.00	\$4,400.00	\$8,000.00
	Buffet cabinet	\$1,500.00	\$3,500.00	\$5,000.00
	Buffet lamp	\$300.00	\$1,000.00	\$2,500.00
	Mirror	\$500.00	\$1,500.00	\$3,000.00
	Art	\$500.00	\$1,500.00	\$3,000.00
	Dining Rug	\$1,500.00	\$3,500.00	\$5,000.00
	Chandelier/Pendant	\$1,000.00	\$3,000.00	\$5,000.00
	total estimate w/o shipping + tax	\$12,500.00	\$31,400.00	\$53,500.00
	TAX ESTIMATE (10%)	\$1,250.00	\$3,140.00	\$5,350.00
*20-30% estimate	Shipping, freight and white glove delivery/inspection/installation services	\$2,500.00	\$6,280.00	\$10,700.00
	TOTAL ESTIMATE	\$16,250.00	\$40,820.00	\$69,550.00

HOME OFFICE

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ROOM	ITEM	GOOD	BETTER	BEST
OFFICE	Desk	\$1,500.00	\$2,500.00	\$4,000.00
	Desk Chair	\$500.00	\$1,500.00	\$3,000.00
	Rug	\$1,200.00	\$2,500.00	\$4,000.00
	Sleeper Sofa/Daybed	\$2,500.00	\$4,000.00	\$5,000.00
	Art/Mirror	\$800.00	\$1,500.00	\$3,000.00
	Floor Lamp	\$500.00	\$1,500.00	\$3,000.00
	Accessories	\$500.00	\$1,000.00	\$2,000.00
	Bookshelf	\$700.00	\$1,500.00	\$4,000.00
	total/ estimate w/o shipping + tax	\$8,200.00	\$16,000.00	\$28,000.00
	TAX ESTIMATE (10%)	\$820.00	\$1,600.00	\$2,800.00
*20-30% estimate	Shipping, freight and white glove delivery/inspection/installation services	\$1,640.00	\$3,200.00	\$5,600.00
	TOTAL ESTIMATE	\$10,660.00	\$20,800.00	\$36,400.00



LIVING ROOM

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ROOM	ITEM	GOOD	BETTER	BEST
LIVING ROOM	Sofa	\$2,500.00	\$4,500.00	\$8,000.00
	Arm Chair (qty. 2)	\$2,000.00	\$4,000.00	\$6,000.00
	Coffee table	\$1,000.00	\$2,000.00	\$3,000.00
	Floor Lamp	\$500.00	\$1,300.00	\$2,500.00
	Bench/Ottoman/Stools	\$1,500.00	\$2,500.00	\$3,500.00
	area rug, 10x14	\$2,000.00	\$4,000.00	\$6,000.00
	Art/Wall Decor	\$2,000.00	\$3,000.00	\$5,000.00
	Console/Sideboard	\$1,500.00	\$2,500.00	\$3,500.00
	Side Tables	\$800.00	\$1,500.00	\$3,000.00
	Table Lamp (qty. 2)	\$500.00	\$1,200.00	\$2,500.00
	Accessories	\$500.00	\$1,500.00	\$3,000.00
	total/ estimate w/o shipping + tax	\$14,800.00	\$28,000.00	\$46,000.00
	TAX ESTIMATE (10%)	\$1,480.00	\$2,800.00	\$4,600.00
*20-30% estimate	Shipping, freight and white glove delivery/inspection/installation services	\$2,960.00	\$5,600.00	\$9,200.00
	TOTAL ESTIMATE	\$19,240.00	\$36,400.00	\$59,800.00

MEDIA ROOM

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ROOM	ITEM	GOOD	BETTER	BEST
MEDIA ROOM	Sectional	\$3,500.00	\$5,500.00	\$8,000.00
	Coffee table	\$1,000.00	\$2,000.00	\$3,000.00
	Arm chair	\$1,000.00	\$2,500.00	\$4,000.00
	Sofa side table	\$500.00	\$1,000.00	\$1,500.00
	Media console	\$1,500.00	\$2,500.00	\$4,000.00
	Area Rug, 10x14	\$2,000.00	\$4,000.00	\$6,000.00
	Bar Cabinet	\$1,500.00	\$2,500.00	\$4,000.00
	Accessories	\$500.00	\$1,500.00	\$3,000.00
	Art/Wall Decor	\$2,000.00	\$3,000.00	\$5,000.00
	Floor lamp	\$500.00	\$1,500.00	\$3,000.00
	total estimate w/o shipping + tax	\$14,000.00	\$26,000.00	\$41,500.00
	TAX ESTIMATE (10%)	\$1,400.00	\$2,600.00	\$4,150.00
*20-30% estimate	Shipping, freight and white glove delivery/inspection/installation services	\$2,800.00	\$5,200.00	\$8,300.00
	TOTAL ESTIMATE	\$18,200.00	\$33,800.00	\$53,950.00

PRIMARY BEDROOM

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ROOM	ITEM	GOOD	BETTER	BEST
PRIMARY BEDROOM	King Bed	\$2,000.00	\$5,000.00	\$8,000.00
	Nightstands x2	\$2,000.00	\$3,000.00	\$4,000.00
	Table Lamp x2	\$700.00	\$1,500.00	\$3,000.00
	Rug	\$1,500.00	\$2,500.00	\$4,000.00
	Chair/ottoman	\$1,500.00	\$2,500.00	\$4,000.00
	Art	\$700.00	\$1,000.00	\$2,000.00
	Dresser/Tall Chest	\$1,500.00	\$3,000.00	\$5,000.00
	Floor Mirror	\$1,000.00	\$1,500.00	\$2,500.00
	Side Table	\$250.00	\$500.00	\$800.00
	Floor Lamp	\$500.00	\$1,500.00	\$2,500.00
	Bench	\$700.00	\$1,500.00	\$3,000.00
	total/ estimate w/o shipping + tax	\$12,350.00	\$23,500.00	\$38,800.00
	TAX ESTIMATE (10%)	\$1,235.00	\$2,350.00	\$3,880.00
*20-30% estimate	Shipping, freight and white glove delivery/inspection/installation services	\$2,470.00	\$4,700.00	\$7,760.00
	TOTAL ESTIMATE	\$16,055.00	\$30,550.00	\$50,440.00



SECONDARY BEDROOM

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ROOM	ITEM	GOOD	BETTER	BEST
SECONDARY BEDROOM	Bed	\$2,000.00	\$5,000.00	\$8,000.00
	Nightstands x2	\$2,000.00	\$3,000.00	\$4,000.00
	Table Lamp x2	\$700.00	\$1,500.00	\$3,000.00
	Area Rug	\$1,500.00	\$3,500.00	\$5,000.00
	Art	\$500.00	\$1,000.00	\$2,000.00
	Dresser/Tall Chest	\$1,500.00	\$3,000.00	\$5,000.00
	Mirror	\$500.00	\$1,500.00	\$2,500.00
	Accent Chair	\$800.00	\$1,500.00	\$3,000.00
	Side Table	\$250.00	\$500.00	\$800.00
	total estimate w/o shipping + tax	\$9,750.00	\$20,500.00	\$33,300.00
	TAX ESTIMATE (10%)	\$975.00	\$2,050.00	\$3,330.00
*20-30% estimate	Shipping, freight and white glove delivery/inspection/installation services	\$1,950.00	\$4,100.00	\$6,660.00
	TOTAL ESTIMATE	\$12,675.00	\$26,650.00	\$43,290.00

ADDITIONAL COSTS TO CONSIDER

FREIGHT, RECEIVING, & WHITE GLOVE DELIVERY (estimated 20-30% of furniture total)	SALES TAX	WALLPAPER, PAINT, RENOVATION WORK
DESIGN FEES	CUSTOM AND/OR BUILT-IN ELEMENTS	WINDOW TREATMENTS, ACCESSORIES, BEDDING

STILL HAVE QUESTIONS?

IF YOU'D LIKE TO LEARN MORE ABOUT THE DESIGN PROCESS, PROCUREMENT, FURNITURE INVESTMENT, RECEIVING AND DELIVERY, OR WHAT TO EXPECT WHEN WORKING TOGETHER, I'VE ANSWERED SOME OF THE MOST COMMON QUESTIONS ON MY WEBSITE.

VISIT THE FAQS →
WWW.MOVAINTERIORS.COM/INTERIOR-DESIGN

FREIGHT, RECEIVING & WHITE GLOVE DELIVERY

Estimated at approximately 20–30% of the furniture investment. As part of the procurement process, trade-purchased furnishings are shipped to a receiving warehouse first, where each piece is inspected for damage or defects before being delivered to your home. This helps ensure everything arrives in good condition and is ready for installation. These costs can include shipping and freight, receiving and inspection, short-term temperature-controlled storage, damage coordination, white-glove delivery, unboxing, assembly, placement, and packaging removal. The percentage shown is a planning estimate rather than a fixed fee, as actual costs vary by vendor, item size, quantity, warehouse estimates. Many trade vendors also have strict requirements for reporting damage within a specific timeframe and providing photographs or documentation to process a claim. Having pieces inspected at the warehouse allows issues to be documented and addressed with the vendor before installation, while also allowing us to hold furnishings until everything is ready for a more streamlined delivery and installation. Retail purchases are handled differently and are typically shipped directly to your residence, following the retailer's own delivery, return, and damage policies.

WHY TRADE SOURCING?

A significant part of my role is sourcing and procuring furnishings through my trade network. While there is an incredible amount of furniture available through consumer retailers and online, trade sourcing gives me access to additional manufacturers, collections, materials, finishes, and customization options that may not otherwise be available. Because I purchase through trade accounts, I'm often able to secure greater savings than would typically be available through a direct retail purchase, allowing us to access higher-quality and more unique furnishings at a more favorable price than purchasing through the retail route. Savings vary by vendor and collection, but this trade access gives us more flexibility when balancing quality, design, and overall investment.

A NOTE ON BUDGET EXPECTATIONS

Budget is an important factor, and I want the furnishings investment to feel intentional and well considered. At the same time, there are practical limits to what can be achieved at different price points. Designers aren't magicians (though we try!). A lower furnishings budget often means more time spent searching for the right options and may require compromises in quality, materials, durability, customization, availability, or uniqueness. The lower end of a budget can also significantly limit the range of distinctive design options available. A great design often combines high and low, and I'm always looking for opportunities to balance the investment throughout a space. Sometimes, however, spending a little more upfront can make more sense long term when it means choosing a piece you genuinely love, that performs well, and that you'll want to keep for many years. The goal isn't to spend the most. It's to make thoughtful decisions about where to invest and where to save so the finished space feels cohesive, elevated, and worth the investment.